



# SOCIAL MEDIA

## SOCIAL MEDIA MANAGEMENT + BUILDING (monthly)

Enhance your digital presence with Big Chief! BCCM will work to build targeted connections + followers, promote services and industry news through social media, and provide custom branded graphics for all social media mediums.

### Go BIG! Package

- + 400 guaranteed new targeted connections/month through LinkedIn, Facebook, Google+ and Twitter,
- + 3 posts/week through LinkedIn, Facebook, Google+ and Twitter,
- + Custom designed Facebook main graphic,
- + Custom designed Twitter background

**Cost:** \$850/mo

### Go BIGGER! Package

- + 800 guaranteed new targeted connections/month through LinkedIn, Facebook, Google+ and Twitter,
- + 5 posts/week through LinkedIn, Facebook, Google+ and Twitter,
- + Custom designed Facebook main graphic,
- + Custom designed Twitter background,
- + Custom designed Google+ profile,
- + Construction of all local Search Engine profiles (i.e. Google Places, etc.),
- + 1500-Word Press Release Development (1/mo)

**Cost:** \$1,500/mo

### Go BIGGEST! Package

- + 2000 guaranteed new targeted connections/month through LinkedIn, Facebook, Google+ and Twitter,
- + 10 posts/week through LinkedIn, Facebook, Google+ and Twitter,
- + Custom designed FB main graphic,
- + Custom designed Twitter background,
- + Custom designed Google+ profile,
- + Construction + ongoing maintenance of all local Search Engine profiles (i.e. Google Places, etc.),
- + Custom keyword phrase research / content strategy (SEO),
- + Custom design and development of Wordpress blog (with 12-month contract). Matches current client branding,
- + Full SEO optimization for every blog post,
- + 8 blog posts/month,
- + 1500-Word Press Release Development (2/mo)

**Cost:** \$3000/mo